

Remittance Compare

Capstone 30 · FinTech · Talodabi Academy

1 · Project overview

Compare corridor rates. Affiliate out to licensed senders.

Deliverable	Full mobile MVP in Figma (not code)
Platform	Mobile app · Android-first · portrait
Screens	11 screens + 1 unhappy path (12 frames)
Features	3 core features
Bottom navigation	Compare · Saved · Learn · Profile
Prototype	4 linked flows

Build order: Auth (screens 1–4) → nav tabs (5–8) → core flow (9–11) → unhappy path → link prototypes.

2 · Problem & primary user

Diaspora remittance is family infrastructure. UK/US senders use Wise; many compare rates manually across apps.

Primary user

"Chioma, a 34-year-old nurse in London sending monthly support to her mother in Owerri."

Geographic scope: National-level

3 · Goals

User goal: Compare fee and naira received across popular channels before sending.

Business goal: Affiliate revenue from licensed remittance partners.

Success: User compares naira received across providers.

4 · Market context

QUESTION Talodabi Academy	ANSWER
------------------------------	--------

Who pays	Affiliate from licensed remittance partners per successful send.
Why not WhatsApp	Diaspora compares rates manually across five apps each month.
Design focus	One screen compare naira received with date stamp. Label assumptions.

Competitors to check:

- **Wise, WorldRemit, Remitly** (each own app)
- **Bank FX desk** (branch visit)
- **Manual WhatsApp rate ask**

5 · Validate before you design

Interview 3–5 people who match your primary user. Update this brief if interviews contradict it. Do not start hi-fi until you complete the confirmation below.

FIELD	YOUR ANSWER
Validated user (name, age, city)	
Problem in one sentence	
One interview quote	
Success metric for your test	
Primary colour and tone	
One competitor you checked	

Interview prompts

- "Walk me through the last time this happened."
- "What did you use instead? WhatsApp, paper, or nothing?"
- "What would make you trust this on a cheap Android phone?"
- "What would stop you from using this every week?"

6 · Features & scope

v1 · three features

1. Enter amount in GBP, USD, or EUR
2. See comparison table of naira received and fees
3. Save favourite corridor for next month

Out of scope

- Holding FX
- Unlicensed transfer
- Every currency day one

7 · Screens

Design every row in wireframe, high-fidelity UI, and prototype (where the flow applies).

#	LAYER	SCREEN	WHAT TO SHOW
1	Auth	Splash Screen	App logo, name, and tagline for Remittance Compare.
2	Auth	Onboarding (1 screen)	Explain the app in one sentence. One Get Started button.
3	Auth	Sign Up Screen	Name, phone number, state, and PIN. No email required.
4	Auth	Sign In Screen	Phone number and PIN. Forgot PIN link.
5	App shell	Compare (tab)	Amount input, corridor picker, and Compare button. Show bottom nav with Compare active.
6	App shell	Saved (tab)	Saved corridors with last compared rates and date. Show bottom nav with Saved active.
7	App shell	Learn (tab)	Short tips on fees, exchange rates, and safe send channels. Show bottom nav with Learn active.
8	App shell	Profile (tab)	Name, home country, and default receive state in Nigeria. Show bottom nav with Profile active.
9	Core flow	Compare · Results	Provider table: fee, rate, naira received. Show bottom nav on post-sign-in screens.
10	Core flow	Provider detail	Transfer time and partner link out. Show bottom nav on post-sign-in screens.
11	Core flow	Corridor saved	Favourite route saved on Saved tab. Show bottom nav on post-sign-in screens.

Layers: Auth = 1–4 · App shell = 5–8 · Core flow = 9–11

8 · Prototype flows

Link these in Figma. Examiners should click through without your voice-over.

Flow 1 · App entry

Splash → Onboarding → Sign Up or Sign In → first main tab

Flow 2 · Core task (all three features)

Sign In → Compare tab → Results → Provider detail → Saved tab

Core flow screens: Compare · Results · Provider detail · Corridor saved

Flow 3 · Navigation

Link every nav tab so examiners can tap each bottom nav item. Tabs: Compare · Saved · Learn · Profile

Flow 4 · Unhappy path

Trigger the unhappy path edge case and link to that screen.

9 · Unhappy path

Design this as its own screen state (frame 12):

User enters amount below provider minimum. Show: Minimum send is ~~#~~X equivalent for this provider.

Link in **Flow 4**.

10 · Design system

RULE	DETAIL
Colour	You choose. Keep it simple and readable.
Type	You choose. Keep body text easy to read on a phone.
Tone	Design for your user, not for a tech audience.

Reuse on every screen:

- Primary button (active and disabled states)
- Input field (empty, filled, and error states)
- Card or list item used across the app
- Navigation bar with correct labels and icons
- Empty state: what the screen looks like with no data

11 · Submit & defense

Deliverables

#	DELIVERABLE	WHAT GOOD LOOKS LIKE
1	Wireframes	Every screen in this brief, plus the unhappy path. Layout and labels clear.
2	High-fidelity UI	Same frames polished. You choose colour and type. Bottom nav on every post-sign-in screen.
3	Prototype	Four linked flows (entry, core task, navigation, unhappy path). Examiners can use the app without your voice-over.
4	AI prototype	Figma Make: at least 2 screens. Share link.
5	Case study (1 page)	Problem · User · Who pays · Competitors · Solution · One design decision
6	Presentation (6–8 slides)	Name · Problem · User · Solution · Key screens · Flow demo · One decision

Before you present

- ☐ Every screen designed in wireframe and hi-fi
- ☐ Unhappy path screen designed and linked in the prototype
- ☐ Four prototype flows linked end to end
- ☐ At least one empty state on a list tab
- ☐ Shared components reused: button, input, card or row, bottom nav
- ☐ Case study names who pays and one competitor you checked
- ☐ You can explain one design decision in critique (why, not what)
- ☐ Completed 5 user interviews or 1 usability test
- ☐ Checked at least one competitor listed under Market context

© Talodabi Academy · For enrolled students · Not for redistribution

